

Harrisburg—Exploring Downtown Program

MEETING FEB 7, 2019

Harrisburg recently joined the Oregon Main Street Program, which will help to revitalize our historic downtown and commercial core.

WE NEED YOUR HELP in developing a business district that becomes a gathering place for the community, and that offers the goods and services that Harrisburg desires, while preserving the historic core of the quintessential turn of the century riverfront community.

Date: *Thursday, February 7, 2019*

Location: *Harrisburg Senior Center,
located at 354 Smith St.*

Time: *6:00pm*

Pizza will be provided—Please RSVP!

Contact Michele at City Hall, to RSVP or for more information: 541-995-2239 or by email at meldridge@ci.harrisburg.or.us



The corner of Smith & 3rd St's, facing South.....now the location of the J & S Art Company/"Harrisburg Gallery", and At-Home Real Estate

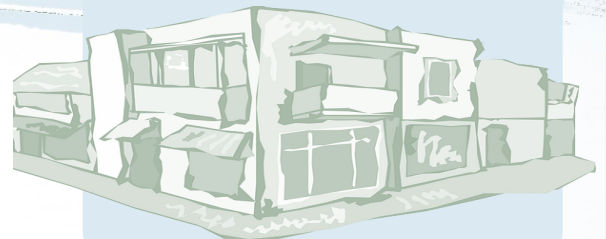


History of the Program in Harrisburg:

We held our first meeting on August 28, 2018, and invited Sheri Stuart to join us. Sheri is the state coordinator of the Oregon Main Street program. The program is administered by the State Historic Preservation Office (Oregon Parks and Recreation Department.)

Sheri provided attendees with a presentation that showed components of the program, and how Harrisburg could use the 'Four-Point Approach' to help revitalize our downtown.

We are now ready to start meeting on a regular basis, and to start deciding how we want to use the program's resources to revitalize our downtown!



Goals for This Meeting:

- ◇ Set a regular meeting date and time.
- ◇ Hand out program information.
- ◇ Familiarize ourselves with Program Resources
- ◇ Start goal setting and work plan development; what kinds of events/ ideas, do we have for our community that will help to get people excited about our downtown core?



View from the Riverbank facing east up Smith St.

May & Senders Store, at 125 Smith St.; and the current home of Spot Hogg

A dream doesn't become reality through magic; it takes sweat, determination and hard work—Colin Powell

What is the Main Street Approach?

Main Street is a nationally acclaimed program, that is centered around Transformation Strategies.

What are the Four Points that are utilized in the Main Street Approach?

- * Economic Vitality; strengthening a community's existing economic assets.
- * Design; getting Main Street into top physical shape, capitalizing on it's best assets.
- * Promotion; sells a positive image of the commercial district.
- * Organization; getting everyone working towards the same goal and providing appropriate resources.

Revitalization doesn't happen overnight; it's a slow, steady, and incremental process.

Who should come to this meeting?

Anyone who is committed to the economic development of the City of Harrisburg! Community members, business owners and managers, property owners, employees of businesses in town, bank managers and/or employees, Tri-County Chamber of Commerce members and Industrial business owners/managers. If you care about Shopping Local, and driving your local economy, then we hope you'll want to come!

What are the boundaries of the focus area? The boundaries of the Revitalization focus area are the traditional downtown core, (Including on 2nd St. to just past Macy St.) and a narrow core area along 3rd St. from Kesling to Territorial, but which also includes the Harrisburg Plaza area. You don't need to have a business in the boundaries to be involved!



The Rampy Building at the corner of Smith & N. 2nd St. (195 Smith St.) & the current location of Gypsies Treasures.