
FREE ADVERTISING PROGRAM FOR HARRISBURG COMMERCIAL & INDUSTRIAL BUSINESSES!

August 29, 2023

Dear Harrisburg Business Owner;

Economic Development is very important to the City, so much so, that one of our main priorities this year is to *Enhance our Outreach to Existing Businesses*. You've seen the flyer that we sent out with this last Utility Bill, and we've hinted about a new business program in Friday Updates. Now you can finally see how the program works!

Every month, the City sends out Utility Bills to 1,300 households, and to all the businesses in town. In that utility bill, we will have 12 spaces set aside for our businesses in which to advertise. (See the ad matrix that is attached.) This is a free service to our businesses, which is paid for through the revenues raised from the business license program. The program will allow for an additional insert to be included with customer's utility bills. You've seen this in use every month already, as the City newsletter, and our special events, like the 4th of July, are all inserts that are included in the utility bill.

We have designed the program to be as easy as possible, and to be fair between all of our businesses. The program is first come, first served on a monthly basis, but the priority will always be for businesses who haven't used the ad before. We will keep track of the businesses who have advertised previously, and the dates of each advertisement. These aren't large ads, with only 12 to a page; we are also including contact information for ALL of our commercial and industrial businesses. Because this is the first time the City has ever done this, please be aware that the program will likely flex, as we start working out the bugs, and work in real life on your ads.

These are some of the next steps to take. You can find this program information, and frequently asked questions on the City's website.

1. Please send us your current logo now, so we can have it on hand. Please provide us with a logo that can easily be enlarged or reduced in size.
2. The monthly deadline to request an 'ad' or to provide your logo and contact information is the 7th of each month. (The **September deadline will be the 11th** due to the holiday!) The ad will appear in the next month's billing statement.
3. We can't accept ad requests more than one month ahead of time, but will work with you for specialty events, such as an anniversary.
4. The City has the right to modify your ad in size, or to make reasonable modifications to the wording in the ad to make it fit better.
5. Submit all requests via email to the City at businessads@ci.harrisburg.or.us.

If you have questions, please contact us, and let us know, or check the City website at www.ci.harrisburg.or.us for more information.

ENC



PO Box 378
Harrisburg, OR 97446
541-995-6655

www.ci.harrisburg.or.us

jknox@ci.harrisburg.or.us
meldridge@ci.harrisburg.or.us
businessads@ci.harrisburg.or.us

Shop Local Harrisburg!



American Market – 103 S. 3rd St. (Hwy 99E) (541) 995-8203 & Nuestro Sabor (inside American Market) (541) 995-5315; Country Counseling – 230 N. 3rd St. #105 (541)-998-5660; Harrisburg (Curtis) Pharmacy – 230 N. 3rd St, Suite 106; EZ Stop Market – 190 N. 3rd St.; Farmers Helper - 390 LaSalle St., 541-995-8449; Harrisburg Liquor Store – 230 N. 3rd St., Suite 102, (541)995-5218; Citizens Bank – 230 N. 3rd St. (541) 995-4699; Jumping for Joy Preschool – 710 Smith St, (541) 914-7573; Pacific Hometown Insurance – 155 N. 3rd St. (541)995-6397; Ogden Auto Care – 195 S. 3rd St., (541) 730-6676; Grid Iron Bar & Grill – 262 Smith St., (541) 995-5051; The Voo – 162A S. 2nd St. (541) 520-2537; Village Beauty Salon- 180 Macy St., (541)995-6639; 99 Grill - 290 N. 3rd St. (541) 995-3766; Casa Torero - 230 N. 3rd St., Suite 104, (541) 995-4700; Java Joy Coffee - 375 S. 3rd St., (541) 844-8934; Jelden Built LLC - 206 S. 3rd St., (541) 995-6515; Shear Country - 282 Smith St., (541) 995-7745; That Place in the Country – 170 S. 3rd St. (541)338-0990; Arrow Services – 195 Smith St., 541-521-7721; Bennett Ceilings LLC – 285 Moore St. (541) 521-2666; Center Spot (Spot Hoggs)-125 Smith St (541)995-3702; Dari-Mart – 325 S. 3rd St. (541) 995-8375; Exodus Recovery Services – 230 N. 3rd St. (541) 998-5660; Elite Repair & Remodel LLC- 642 Hwy 99E, (874)995-4767; Grocery Deals – 295 N. 3rd St. (541) 953-9937; Hurds Hardware – 204 Moore St. (541)995-6317; J&S Art Company (Harrisburg Gallery)- 294 Smith St. (541-543-5920) Key Bank – 310 S. 3rd St., (541)995-6063; Legacy Metalworks – 795 S. 2nd St. (541) 632-4260; Lola’s Coffee – 260 N. 3rd St. (541)974-1246 – Magnum Service (Harrisburg Station) – 309 N. 3rd St. (541)995-8229; Magnuson Dental – 205 Macy St., (541) 995-5244; Milestone Ministries (Bookstore) – 195 S. 3rd St. (541) 556-1942; N & S Oregon – 230 Sommerville Ave, (541) 995-2262; New Golden Chopstix – 203 Smith St., (707) 321-6507; Allstate/Clara Nielsen Insurance – 190 Smith St. (541) 995-5141; Subway – 306 Smith St. (541) 995-9191

FOR GENERAL INFORMATION – CALL JAMIE KNOX AT THE CITY - 541-995-6655